Asia Pacific Regional Internet Governance Forum & Youth IGF Camp Request for Proposals

Host: Internet Service Providers Association of India
Co Host: National Internet Exchange of India

7/17/2013
ISPAI

Internet Service Providers Association of India

Contact Person:

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Proposing to Host APRIGF meeting during Aug-Sep 2014 in Goa- INDIA

Organization Background

Internet Service Providers Association of India (ISPAI) is the representative body of ISP's in India. It is a registered non-profit, non-government organization working towards its mission to promote "Internet & Broadband in India" (www.ispai.n)

ISPAI is pleased to furnish call for proposal to host APrIGF meeting in India during August – September 2014 ISPAI is the collective voice of the ISP fraternity and by extension the entire Internet community. Over the years ISPAI has helped influence, shape and mould the telecom policies, so that ISPs and entrepreneurs in the business of Internet can setup and grow their services in an environment that is supportive and enabling.

ISPAI works closely with the Government, the Regulator as well as the major Industry Associations and Chambers. ISPAI has access to and interacts frequently with international bodies and platforms and is frequently consulted by them on measures for future trends and growth of Internet. It supports exchange of delegations, business visitors from across the globe which provides ISP members a chance to network widely and seek opportunities elsewhere too.

ISPAI has a very successful history of Holding International events in our country and have set great examples in the past. We were awarded the honor of hosting Asia Pacific Network Information Centre (APNIC) meeting several times, South Asian Network Operators Group (SANOG) almost 6 times in various parts of India, which is now an annual event hosted by ISPAI in India.

A very successful event we had in 2012 was Asia Pacific Regional Internet Conference on Operational Technologies (APRICOT), New Delhi. There were more than 1200 engineers & experts who attended this event from across the globe and shared their knowledge and experiences.

Along with the International forums we also keep conducting domestic events involving government and Industry for benefit of the community and to spread the awareness of Internet.
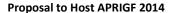
India is a potential superpower of the world and one of the fastest growing economies as far as IT is concerned. There are around 23.1 million internet subscribers and immensely increasing day by day.

There is as always a very high demand for IT and networking officials in India is growing. India needs to keep its professional abreast of the latest technology and innovations happening across the globe.

India and its metropolitan cities are well connected with all direct International flights and most of the companies have their offices in these cities. We have excellent infrastructures and a very good chance to witness or colors of Indian culture.

We have best infrastructures which fulfil all your requirements according to the proposal and allow us to have this opportunity to hold APRIGF in India.

Hope this information provided in this document should suffice. In case of any clarification please get in touch at secretariat@ispai,.in

About The Co-Host – NIXI (National Internet Exchange of India)

The National Internet exchange of India is a not for profit organization set up in the year 2003. Its main purpose is to facilitate handing over of domestic Internet traffic between the peering ISP members. It enables more efficient use of international bandwidth thereby saving of foreign exchange. NIXI is managed and operated on a Neutral basis, in line with the best practices for such initiatives globally.

Presently NIXI has 7 NOC in New Delhi (Noida), Mumbai, Kolkata, Chennai, Bangalore, Hyderabad and Ahmedabad. NIXI has sponsored three Root Servers i.e. I, K, & F, at Mumbai, Delhi, and Chennai.

Government of India has authorized NIXI as .IN Registry, since January 2005 (www.nixi.in)

Location Information

In India we have many options where we can hold this prestigious event; however we would like to propose the following venues;

➢ Goa
➢ Hyderabad
➢ Bangalore
➢ Cochin

Just to give an overview of the proposed venues above;

Goa- Hotel Grand Hyatt

Goa is India's smallest state by area and the fourth smallest by population. Located in West India in the region known as the Konkan, it is bounded by the state of Maharashtra to the north, and by Karnataka to the east and south, while the Arabian Sea forms its western coast.

 Goa is India's richest state with a GDP per capita two and a half times that of the country as a whole. It was ranked the best placed state by the Eleventh Finance Commission for its infrastructure and ranked on top for the best quality of life in India by the National Commission on Population based on the 12 Indicators.

Goa is very popular among tourist from India and Abroad and many conferences are held on regular basis

Hyderabad- Hyderabad International Convention Center (HICC)

Hyderabad International Convention Center (HICC) is managed by ACCOR jointly owned by EMAAR properties PJSC Dubai and Andhra Pradesh Industrial Infrastructure Corporation Ltd. HICC is the first purpose – built and state of the art convention facility, the first of its kind in South-Asia.

Hyderabad is the capital and largest city of the southern Indian state of Andhra Pradesh. Hyderabad is the largest contributor to the gross domestic product (GDP), tax and other revenues, of Andhra Pradesh, and the sixth largest deposit centre and fourth largest credit centre nationwide, as ranked by the Reserve Bank of India (RBI) in June 2012.

The growth of the financial services sector has helped Hyderabad evolve from a traditional manufacturing city to a cosmopolitan industrial service centre. Since the 1990s, the growth of information technology (IT), IT-enabled services (ITES), insurance and financial institutions has expanded the service sector, and these primary economic activities have boosted the ancillary sectors of trade and commerce, transport, storage, communication, real estate and retail.

Bangalore – Vivanta by Taj

Bangalore is the capital city of the Indian state of Karnataka. Located on the Deccan Plateau in the south-eastern part of Karnataka, Bangalore is India's third most populous city and fifth-most populous urban agglomeration. Bangalore is well known as the hub of India's information technology sector. The city is amongst the top 10 preferred entrepreneurial locations in the world. As a growing metropolitan city in a developing country, Bangalore confronts substantial pollution and other logistical and socio-economic problems

Bangalore is home to many well-recognized educational and research institutions in India. Numerous public sector heavy industries, technology companies, aerospace, telecommunications, and defense are located in the city. Bangalore is known as the *India because* of its position as the nation's leading IT exporter. A demographically diverse city, Bangalore is a major economic and cultural hub and the second-fastest growing major metropolis in India.

Cochin – Le Méridien Kochi

Kochi formerly **Cochin**, is a major port city on the west coast of India by the Arabian Sea and is part of the district of Ernakulam in the state of Kerala. Kochi is often called by the name Ernakulam, which refers to the mainland part of the city.
Kochi ranks first in the total number of international and domestic tourist arrivals in Kerala. Kochi has been ranked the sixth best tourist destination in India according to a survey conducted by the Nielsen Company on behalf of the Outlook Traveller magazine Kochi was one of the 28 Indian cities found to be among the emerging 440 global cities that will contribute 50% of the world GDP by the year 2025, in a

study done by McKinsey Global Institute.

The IT and ITES related industries are growing up in Kochi.
Availability of heap bandwidth through undersea cables and lower operational costs compared to other major cities in India, has been to its advantage. Various technology and industrial campuses including the government promoted InfoPark, Cochin Special Economic Zone and KINFRA Export Promotion Industrial Park operate in the outskirts of the city. Several new industrial campuses are under construction in the suburbs of the city. SmartCity at Kakkanad is the prominent project under proposal. Cyber City atKalamassery is another integrated IT township SEZ being planned in the private sector.

Accessibility;

India is well connected to all International and domestic destinations. There are flights on daily departures and arrivals from the Asia pacific Region.

Safety;

India is a very safe country to be in because it is a very popular tourist destination and safe to go around.

The host shall recommend and provide information for site seeing, tourist destinations and packages so that the participants can ensure safety.

There shall be official guides provided from the host side and a separate counter shall be set-up near the registration area for local go around and support.

Suggestive Dates & Schedule Outline

The dates for APrIGF can be during in August – September and tentative dates can be 20th – 22nd Aug

A. Asia Pacific Regional Internet Governance Forum (APrIGF)

As per the provided requirements ISPAI shall be able to provide best locations and all conference facilities. The audience shall not be a problem as all ISP's and stake-holders are very much interested to attend the forum.

B. Youth Internet Governance Forum (yIGF) Camp

As ISPAI keep conducting events for Educational Institutes and shall be happy to invite students for yIGF. Publicity shall be made through emails to all local Universities and, locally registered private tertiary institutions by ISPAI.

Logistic Requirements

> ### Venue & space requirement

The meeting venue of APrIGF and yIGF shall be in a five star property and the following are the options

> - **Goa- Hotel Grand Hyatt**
> - **Hyderabad- Hyderabad International Convention Center (HICC)**
> - **Bangalore – Vivanta by Taj**
> - **Cochin – Le Méridien**

All the above Hotels can take in the requirements and are very popular five star properties. They have all the conference facilities and fulfill all the requirements as per the schedule outline;

Tentative Schedule Suggestion (As per the RFP)
APrIGF

Day-1

Conference 150 – 200 pax & Half Day session
Opening social reception- evening

Day -2

Parallel session –I
Parallel Session- II

Day -3

Parallel session- I
Parallel session –II

Closing social reception- evening

The secretariat room as per the requirement shall be provided.
yIGF

Day-1

Plenary activities- 60 pax

Day - 2

Group Discussions – 20 pax

Day-3

Group Discussions - 20 pax

➢ **Accommodation**

We shall negotiate best group rates at the venue hotel and to suit the varying budgets of participants, we shall also offer a range of accommodation options including "2-star" and "3-star" standard, within easy reach of the meeting venue. All information shall be posted on the event website for convenience of the participants.

➢ **Food Requirements**

As per the RFP two tea breaks and a lunch break shall be catered for each day. The food catered shall be for vegetarian and halal participants. Bottled water will be provided throughout the meetings. Catering during the conference shall be arranged as per the menus finalized among the organizers and the keeping the religious and culture sensibilities in mind.

➢ **Technical Requirement**

Transcribing Service

Live transcribing service shall be hired throughout the meetings. As mentioned in the RFP all scripts shall be provided to the APrIGF Secretariat for upload on the website after the event.

Interpreter

As English is the second language in India interpretation service shall not be required. However, it can be arranged on prior notice.

Wireless Internet Access

The wi-fi access shall be available freely covering the whole venue to all the participants. All hotels in have the internet access and we will make sure that designated/ official hotels provide Internet access facilities to the guests.

Remote Participation

Live video streaming shall be managed and made available for interested participants and who

are unable to attend. We have provided the same in many of our past events and as per the RFP there shall be no problem for the same. There will be an online platform for remote participants to interact with the panel also.

AV/Power Equipment requirements

We shall take all the Audio and Video Systems requirements weeks before and share so that everything can be taken care and arranged for all sessions. Video recording and streaming & additional power cords/strips shall be in appropriately provided.

Host Contact Details

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Financial Budgeting

We pull in a lot of sponsors and try to cover the maximum cost from the sponsorship money. There are many companies who await such platforms to sponsor and take maximum benefit. Names of few companies we would like to share,
Google
Verisign
CISCO
Facebook
Aircel
TATA Communications
Afilias
Net4 India
SIFY
City Com
TULIP telecom

Brocade
ARUBA
NIXI
Juniper
ISOC
Reliance
Telekom Malaysia
PineApp
DotAsia
Network Hardware
Inteliquent
Equinix

We have considered all the heads mentioned in the RFP while preparing the budget for APrIGF and yIGF

Financial projection for the event

S.No.	Head	APrIGF Aprox. Expenditure	APrIGF Approx. Income	yIGF Aprox. Expenditure	yIGF Approx. Income
		Approx. amount		**Approx. amount**	
		APrIGF		**yIGF**	
1	Hotel Banquets +catering	2,000,000.00		150,000.00	
2	Social events	300,000.00		-	
3	Manpower	30,000.00		8,000.00	
4	AV & IT	40,000.00		10,000.00	
5	*Wireless Internet	-		-	
6	Transcribing	350,000.00		-	
7	Confernce Kit	120,000.00		-	
8	Transportation	100,000.00		-	
9	Printing	150,000.00		-	
10	Miscl.	400,000.00		50,000.00	
11	Sponsorship		3,500,000.00		300,000.00
	Total	**3,490,000.00**	**3,500,000.00**	**218,000.00**	**300,000.00**

Table title: APrIGF request for Proposal -2014 – ISPAI

- The budget is prepared in INR
- We shall get sponsorship for approximately Rs. 39 lac and try to cover the cost
- The venue for APrIGF and yIGF shall be at the same hotel
- The Total Budget amount shall reach INR 38.5 lac
- After the event is confirmed further prices shall be negotiated

Proposal Submission

Below is a brief summary of the responsibilities which shall be taken care by ISPAI,

- ✓ Locate a suitable meeting venue and supporting hotels
- ✓ Seek external financial support from sponsors
- ✓ Plan, host and fund the social events
- ✓ Manage the local logistics and arrange necessary manpower
- ✓ Coordinate with session organizers and speakers
- ✓ Identify and invite government officials and any local speakers
- ✓ Outreach to the targeted participants and media
- ✓ Assist attendees with visa invitation letters and immigration issues
- ✓ Provide content for the website, such as information about the city, climate, tourism, and local customs
- ✓ Consolidate a summary report of the APrIGF after the event, to be useable as an input to the global IGF