2013 APrIGF Seoul

April 26, 2013

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Overview

Title	2013 APrIGF Seoul
Schedule	Wed, September 4, 2013 ~ Fri, September 6, 2013
Venue	SUNY Korea
Hosting Org.	Korea Internet Governance Alliance(KIGA)
Co-hosting Org.	Korea Internet & Security Agency(KISA), APrIGF
Supporting Org.	Ministry of Science, ICT and Future Planning
Size of the Event	Around 250 persons from 20 countries

Hosting Organization

Introduction of KIGA

Korea Internet Governance Alliance(KIGA)

- Set up in April, 2012

- Discusses Internet trends/issues and suggests policy proposals to the government

- Consists of various Internet stakeholders, such as government, businesses, legal profession, academia, users
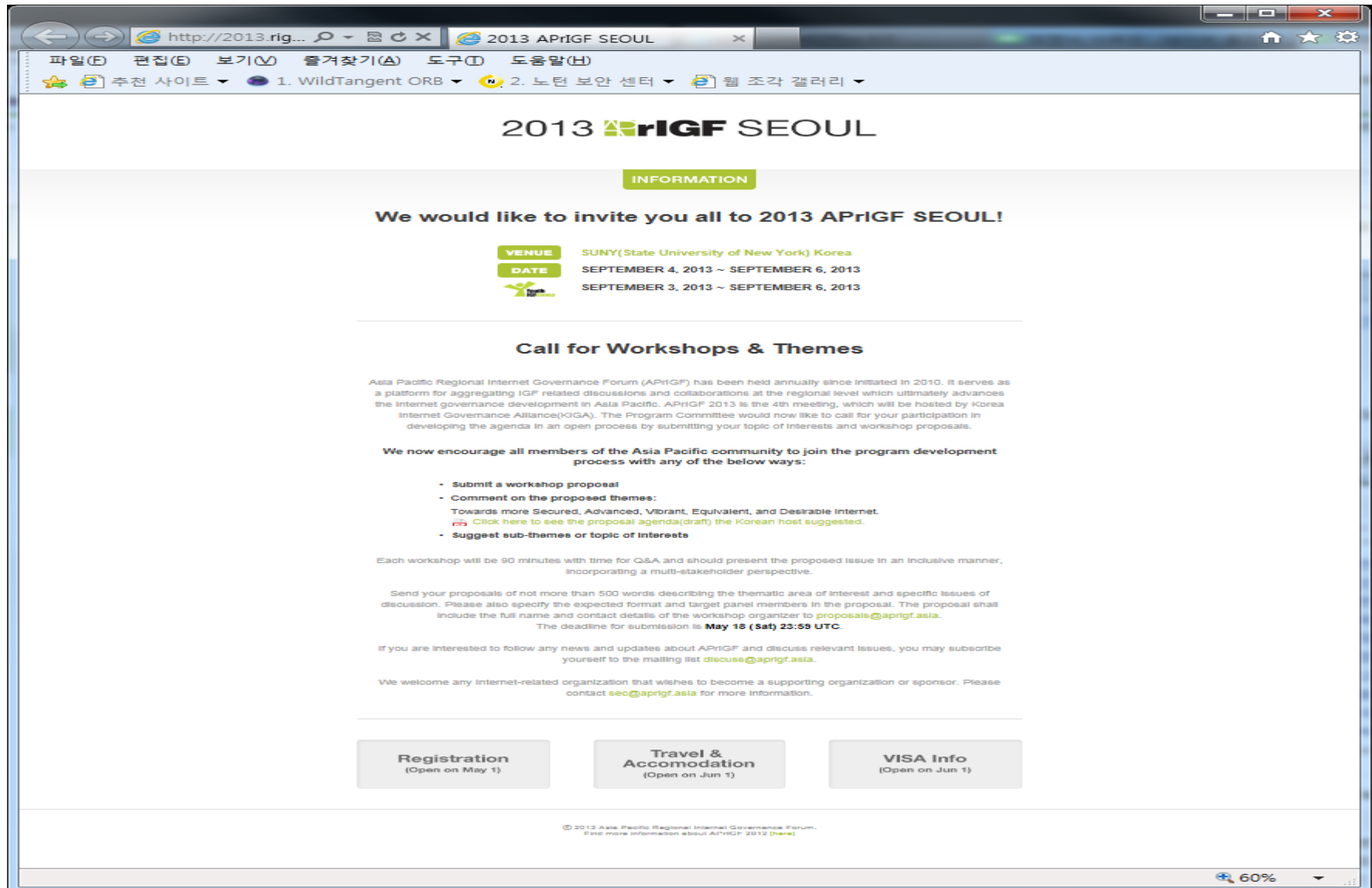
Chair

Prof. Jae-Chon Park(jcpark@inha.ac.kr)

 - Graduate School of IT & Telecommunications, Inha University

Homepage

Theme & Agenda(Draft) – 1/2

Theme : Towards A Better Internet
- More Secured, Advanced, Vibrant, Equivalent, Desirable Internet

Main Agenda of 2013 APrIGF Seoul (Draft)

Title	Sub titles
Opening Plenary	- Opening Address - Welcoming Address - Introduction and the Status of IGF & APrIGF - Keynote speech
More Secured Internet : Cyber-security	. Cyber Terror Response . Internet Emergency Response(Spam, Virus) . Personal Information Protection
More Vibrant Internet : Service and Regulation	. Game Addiction and Youth Protection . Vitalization of Internet Service . Internet Business and Law System

Theme : Towards A Better Internet
- More Secured, Advanced, Vibrant, Equivalent, Desirable Internet

Main Agenda of 2013 APrIGF Seoul (Draft)

Title	Sub titles
More Advanced Internet : Future Internet	. Cloud Computing . Network neutrality . Mobile Internet and Smart Phone
More Equivalent Internet : Critical Internet resources	. Increase of IPv6 Use . Internationalized Domain Names and new gTLDs
More Desirable Internet : IG for Asia. Pacific	. Digital Divide and Increase of Internet Use in Asia-Pacific Region . Promoting Multi-stakeholder Model in Internet Governance for Asia-Pacific Region
Closing Plenary	- Results of Seoul meeting and Future Challenges : Member of KIGA or PC - The Way of collaboration in Bali and Forward : Head of India Relevant Agency

Time Schedule(Draft) – 1/3

Wednesday, 4 September

Rooms	Auditorium L	Lecture Room 1	Lecture Room 2	Lecture Room 3
10:00 - 10:30	Registration			
10:30 - 11:00				
11:00 - 11:30	Opening Plenary - Opening Address - Welcoming Address - Introduction(IGF & APrIGF) - Keynote Speech	-	-	-
11:30 - 12:00		-	-	-
12:00 - 12:30		-	-	-
12:30 - 13:00		-	-	-
13:00 - 13:30	Lunch Break			
13:30 - 14:00				
14:00 - 14:30				
14:30 - 15:00	Plenary 1	-	-	-
15:00 - 15:30		-	-	-
15:30 - 16:00		-	-	-
16:00 - 16:30	Coffee Break			
16:30 - 17:00	-	Session 1	Session 2	Session 3
17:00 - 17:30				
17:30 - 18:00				
18:00 - 18:30	Break			
18:30 - 20:00	Welcome Reception			

Time Schedule(Draft) – 2/3

Thursday, 5 September				
Rooms	Auditorium L	Lecture Room 1	Lecture Room 2	Lecture Room 3
09:30 - 10:00	Plenary 2	-	-	-
10:00 - 10:30		-	-	-
10:30 - 11:00		-	-	-
11:00 - 11:30	Coffee Break			
11:30 - 12:00	-	Session 4	Session 5	Session 6
12:00 - 12:30				
12:30 - 13:00				
13:00 - 13:30	Lunch Break	Lunch Break	Lunch Break	Lunch Break
13:30 - 14:00				
14:00 - 14:30				
14:30 - 15:00	Plenary 3	-	-	-
15:00 - 15:30		-	-	-
15:30 - 16:00		-	-	-
16:00 - 16:30	Coffee Break			
16:30 - 17:00	-	Session 7	Session 8	Youth Session - Youth Internet Governance Forum(YIGF)
17:00 - 17:30				
17:30 - 18:00				

Friday, 6 September

Rooms	Auditorium L	Lecture Room 1	Lecture Room 2	Lecture Room 3
09:30 - 10:00	Plenary 4	-	-	-
10:00 - 10:30		-	-	-
10:30 - 11:00		-	-	-
11:00 - 11:30	Coffee Break			
11:30 - 12:00	-	Session 9	Session 10	Session 11
12:00 - 12:30				
12:30 - 13:00				
13:00 - 13:30	Lunch Break			
13:30 - 14:00				
14:00 - 14:30				
14:30 - 15:00	Plenary 5	-	-	-
15:00 - 15:30		-	-	-
15:30 - 16:00		-	-	-
16:00 - 16:30	Coffee Break			
16:30 - 17:00	Closing Plenary	-	-	-
17:00 - 17:30	- Results of Seoul Meeting and Future Challenges	-	-	-
17:30 - 18:00	- Closing Remarks	-	-	-

Strategy(1/3)

Program Plan

▌Cooperation with IGF, APrIGF management committee(Secretariat)
 – Gather the opinion to set up the 2013 APrIGF Seoul topic and program

time	place	Main subjects
2010 June	Hong Kong	- Increase of Internet Use and Participation on Internet Governance of Youth - Challenges and Solutions of Cyber-Security in Asia region - Challenges and Criticalness of an Open Internet Culture
2011 June	Singa -pore	- Intellectual property right, ACTA(Anti-Counterfeit Trade Agreement) - Cyber Security, Privacy and Data protection - Internet and International Law Enforcement
2012 July	Tokyo	- How ready is Asia for this Critical Resource? - IPv6 and the impact and opportunities for the region that may result for the transition to IPv6 - IDN policy for an Equitable and Diverse -The Arabic Revolutions, their Impact on the World, Roles of Social Networks - ICANN and the New gTLDs - Risk management in the era of cloud computing

Strategy(2/3)

Participation Encouragement

▌Encourage the participation of organizations, Internet business in Asia-Pacific region

- Provide the English translation to enlarge the participation from neighboring countries

- Advertise with invitation letter, poster, e-mail, etc.

Advertisement and Venue Operation

▌Event company will take the Venue design, Advance publicity, Venue guide

- Provide the program schedule and other informations by Homepage

※ Provide the travel informations(visa, accomodation, transportation) for Foreign participation

- Provide the English simultaneous interpretation

- Advertise with invitation letter, poster, email, etc, Venue guide

Strategy(3/3)

Relevant Events

▎Lead the domestic Internet governance event during 2013 APrIGF Seoul and Carry

the relevant events sponsored by relevant organizations & companies

- Youth IGF: Univ. Students from Asia Pacific Region will discuss the Internet Governance

  issue and carry out the training

- We will find sponsorship to cover PR, Souvenir, Luncheon, Dinner, etc.

- Provide the Korea tour program for candidates after the APrIGF

  ※ Show, city tour, museum, visit KISA, etc

Budget

▎Cooperation and sponsorship with Internet governance org. & ISPs in Asia-Pacific region

Future Plan(1/2)

	Classification	1	2	3	4	5	6	7	8	9
Plan	Basic planning(business system, place, date, time)	●	●	●						
	Select the topic of 2013 APrIGF Seoul					●				
	Plan the program and make final agenda			●	●	●	●			
	Liaise the speaker and debater						●	●		
	Liaise the sponsor organizations				●	●	●	●		
PR	Select the event company					●				
	Decide the design of 2013 APrIGF Seoul					●				
	Open&run the homepage (VISA, Accommodation, Transportation, etc.)				●	●	●			
	Send the invitation letters and email					●	●	●		
	Participation register							●	●	

Future Plan(2/2)

	Classification	1	2	3	4	5	6	7	8	9
Main Event	Make guideline for protocol and participation guide							●	●	
	Select the interpreter and orientation								●	
	Make and check the check-list of event								●	●
Youth Camp	PR					●	●	●		
	Liaise the participation and proceed the registration						●	●	●	
	Check the venue and accommodation						●	●		
The others	Liaise the sponsor for event				●	●	●			
	Make the plan for each event					●	●			
	Proceed the each event									●

Venue : About SUNY Korea

- **Name** : The State University of New York

- **Foundation date** : March 2012

- **Address** : SUNY Korea #119 Songdo Moonwha-ro, Yeonsu-Gu, Incheon, Korea

- **About** : The State University of New York Korea is the first international University founded in
  Incheon Free Economic Zone and providing the degree of the American College for the first time in Korea.
  SUNY Korea offers the opportunity to experience university of United State in Korea, and high-level
  research-oriented education as well. SUNY Korea's curriculum consists of selected courses at
  Stony Brook University. All programs of SUNY Korea are same as curriculum at Stony Brook, USA.
  When students graduate, Stony Brook University's degree will be granted

- **Faculty / Student Facilities**
  - Dormitory
  - Cafeteria
  - Library
  - Fitness facilities
  - Faculty and guest residence
  - Auditorium
  - Student union building

Venue : Maps & Directions

▪ **Location**

▪ **Transportation (Incheon Airport ↔ SUNY Korea)**

Vehicles	Contents	Travel Time
Bus	1. **Incheon Airport ↔ Sheraton Hotel** - Take KAL(Korean Airlines) Limousine Bus in front of Gate 4B (Bus NO.6707B) → Get off the bus at Songdo Sheraton Hotel - Travel Time : 40 minutes 2. **Songdo Sheraton Hotel ↔ SUNY Korea** 1) By Taxi - Fare : 4,000 KRW / $3.61 USD - Travel Time : 5 minutes 2) By bus - Cross the street and take Bus NO.91(in front of The #Sharp Apartment) → Get off the bus at Songdo Global Campus - Travel Time : 20 minutes	▪ Limousine bus + **taxi :** **45 minutes** ▪ Limousine bus + **bus :** **1 hour**
Taxi	- Fare : approx. 30,000 KRW / $27 USD	▪ **30 minutes**

※ Above data refer to information of SUNY website

※ **$1 USD = 1,107 KRW (2013.03.26)**

Venue : Maps & Directions(Cont'd)

▪ Location

※ **Sheraton Incheon Hotel**

▪ Transportation (Gimpo Airport ↔ SUNY Korea) ※ We recommend you to choose Incheon international airport for your international flight.

Vehicles	Contents	Travel Time

Bus	1. **Gimpo Airport ↔ Sheraton Hotel**
	- Take KAL(Korean Airlines) Limousine Bus in front of Gate 4B (Bus NO.6707B)
	  → Get off the bus at Songdo Sheraton hotel
	- Travel Time : 1 hour and 40 minutes
	
	2. **Songdo Sheraton Hotel ↔ SUNY Korea**
	  1) By Taxi
	    - Fare : 4,000 KRW / $3.61 USD
	    - Travel Time : 5 minutes
	
	  2) By bus
	    - Cross the street and take Bus NO.91(in front of The #Sharp Apartment)
	      → Get off the bus at Songdo Global Campus
	    - Travel Time : 20 minutes
		▪ **bus + taxi :**
		
		  1 hour 45 minutes
		
		▪ **bus + bus :**
		
		  2 hours

Taxi	- Fare : approx. 30,000 KRW / $27 USD	▪ **1 hour**

※ **$1 USD = 1,107 KRW (2013.03.26)**

Academic Building

A-Zone

B-Zone

C-Zone

Venue : Images

Main Hall in C-Zone(1F, Room #156)

Opening & Plenary Session

Auditorium (176 persons)

Venue : Images

Lobby in C-Zone

Lobby & Registration Desk

Venue : Images

Session Rooms

Classrooms in B-Zone(Room #146, 228, 231) : 60 persons

Venue : Images

Reception Hall in Multi-Complex building

Reception Hall

Venue : Images

Dormitory BLDs

Lobby & Room(Single)

Venue : Images

Cafeteria under Dormitory BLDs

Cafeteria

Accommodation

Accommodations nearby venue

	Sheraton Incheon Hotel	Best Western premier Songdo Park Hotel	Benikea Songdo Bridge Hotel
Image			
Hotel Grade	**5 Stars Hotel**	**5 Stars Hotel**	**4 Stars Hotel**
Address	6-9, Songdo-dong, Yeonsu-gu, Incheon	151, Techno park-ro, Yeonsu-gu, Incheon	223, Convensia-daero, Yeonsu-gu, Incheon
Distance (Incheon airport – Hotel)	Approx. **25 km**	Approx. **30 km**	Approx. **30 km**
Taxi fare	30,000 ~ 40,000 KRW / $27~ $36 USD		
(Hotel – SUNY Korea)	Approx. **3 km**	Approx. **3.5 km**	Approx. **3.7 km**
Taxi fare	Approx. 3,000~4,000 KRW / $2.67~$3.61 USD		
Number of Rooms total	**321**	**300**	**241**
Room rates (Breakfast /tax included)	282,000(Deluxe) / 348,000(Club Deluxe) KRW $ 251.38 / $ 310.22 USD	295,000(Premier) / 339,000(Floor Double) KRW $ 262.97 / $ 302.19 USD	161,700(Standard) / 181,500(Deluxe) KRW $ 144.14 / $ 161.79 USD
Facilities	Fitness, Spa, Business Center, Restaurants & Lounge (Japanese, Italian) and so on	Fitness, Lounge, Business room, Coffee shop, Sauna(Men only) and so on	Fitness, Coin Laundry, Conference room, Coffee shop and so on
Feature	**Centrally located within minutes to Songdo downtown and SUNY Korea**, Easy access to downtown Incheon	**Centrally located within minutes to SUNY Korea**, Linked to Complex Transfer Center	**Nearby SUNY Korea**, Ocean/City/Park view

※ 80 rooms in Sheraton Incheon Hotel are blocked for 2013 APrIGF Seoul.

Welcome to join us for 2013 APrIGF Seoul !

Contact us

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Thank you